

Press Kit



*10 years later
We still create emotions...*



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Cap D'Antibes Beach Hotel – 10, Boulevard Maréchal Juin - 06160 Cap d'Antibes
www.ca-beachhotel.com

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*Cap d'Antibes Beach Hotel,
an enchanting site for an exceptional stay...*

A little cove at the beginning of Cap d' Antibes, one hotel, two restaurants, a "Summer Beach Wellness" center and a fine sandy beach nestled between Port Gallice and Port du Croûton. A stunning panoramic view overlooking the Lérins Islands and the Estérel mountains, everything you could possibly dream of. Finest gastronomy and leisure by the private beach combined to five-star service... all temptations that Cap d' Antibes Beach Hotel has to offer.

Right on the water edge, this unique site of almost 2.5 acres is a famous address in Cap d' Antibes. With its terraces and private sandy beach, this is the perfect venue to unwind with friends or family. It offers a wide range of gourmet experiences with its gastronomic restaurant Les Pêcheurs (1 Michelin star) and healthy with its beach restaurant Le Cap.

Since May 2009, this idyllic setting has played host to a new Relais & Châteaux property with 27 rooms and suites offering refined lines of contemporary architecture surrounded by Mediterranean vegetation. All the charm and freshness of a garden bathed by the sea.

Cap d' Antibes Beach Hotel has gotten bigger in 2016, extending to 35 keys including 8 new rooms and suites. Combined, both new suites Design and Executive constitute a 130 sqm. meters two bedroom suite, overlooking the Mediterranean Sea. This Double suite features a Jacuzzi, a private access and an outstanding view over the Lerins islands. The 6 additional rooms also have fantastic views of Cap d' Antibes

Halfway between Cannes and Nice, Cap d' Antibes Beach Hôtel is a 40-minute drive from Nice Côte d'Azur International Airport. Ideally located on the seafront, it is also easily and quickly reachable by boat. This is one of the most prestigious addresses in Côte d'Azur which provide this all of these arguments.



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Once upon a time, there was a little fisherman house

At the beginning of the 20th century, large properties stretched down to the sea. Only one little path allowed the curious to discover Cap d'Antibes. In those days, two little huts built of stones surveyed the Bay du Croûton. These rudimentary buildings were used by the fishermen to store their nets. Today, old fishermen tell the story of the Baron, the owner of the cape, who allowed the fishermen to stay on in exchange of an annual "bouillabaisse".

In 1954, Camille Rayon, a hero of the French Resistance nicknamed "The Archduke", acquired the two huts and the grounds of 750 sq. He obtained the permission to build a jetty and gradually took back more land from the sea. The tiny "Port du Croûton" came into being. With help from the fishermen, Camille Rayon then built a restaurant between the two huts. He called it "La Maison des Pêcheurs" in tribute to these men of the sea who caught and cooked the fish, and even served it in the dining-room. The venue became a sought-after address for its authentic cuisine and its legendary "bouillabaisse" prepared by Ricardo. It attracted the elegant clientele from Le Provençal and the Hôtel du Cap. Elections of Miss Festival de Cannes were held there, and the arrival of Brigitte Bardot and her husband Pierre Charrier at the wheel of a 2 CV didn't go unnoticed. From Sophia Loren to Gary Grant, all the stars and personalities of the time could be spotted at the restaurant. It was here that the MICA, the aristocracy of the yachting world, organized their most brilliant receptions, and Eddy Barclay inaugurated his legendary parties on the themes of different colors.

In 1960, the Rayon family turned the space beneath the restaurant. They built a night-club with a concert hall accommodating up to 1,000 guests, a fashion boutique, an outdoor pool and a bowling alley. It was the heyday of Juan-les-Pins, and the Maison des Pêcheurs became a meeting-place for those attending the Cannes Film Festival. Jazzmen adopted the place and it soon resounded to the frenzied rhythms of their impromptu jam sessions. Jazz, elegant tuxedos, glamorous evening gowns and smart American cars then set the scene for the most enchanting evenings ever seen on the French Riviera.

In 1967, the construction of Port Gallice and its breakwater permitted the creation of a small sandy beach: this seafront area became a bridgehead for watersports. Sailing was popular, as well as the sea kart, a small forerunner of the jet-ski. Invented by ex-parachutist Camille Rayon, the first parachute rides over the sea were tried out there. Great water-skiing champions, World Champion Philippe Logut and European Champion Maxime Vaseille gave thrilling demonstrations of their skills. The first scuba diving club adopted the site to try out the first oxygen cylinders. Sponsored by the Aga Khan, this diving club boasted a membership of famous pioneers such as Commander Cousteau, Loulou and "Porte Latine".

In 1981, the Rayon family sold the property to a local family of fishermen, the Bargès. Afterwards, La Maison des Pêcheurs changed hands several times before entering a long period of inactivity.

When the Ferrante family acquired La Maison des Pêcheurs in 2003, the legendary site had been left to abandon for quite a few years. The buildings were sound but needed complete refurbishment. The Ferrantes invested 3.5 million euros in renovation. The aim was to use the original structure to create luxurious, versatile and very modern premises, designed to draw an international clientele with a high profile in search of leisure facilities. "The Ferrantes are very courageous to bring this outstanding site back to life, unfortunately abandoned for too many years. Cap d'Antibes can only congratulate itself and encourage this initiative which will help to regild the town's image. I sincerely wish them every success..." - Pierre Rayon, son of the site's creator. In 2008, the Ferrante family decided to transform the property by building a luxury hotel with 27 rooms and suites, together with a Summer Beach Wellness center, while keeping the gastronomic restaurant Les Pêcheurs and the private beach with its restaurant. The transformation work totaling 12 million euros enabled Cap d'Antibes Beach Hotel to become the newest gem in the crown of Cap d'Antibes.



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Cap d'Antibes Beach Hotel is a Relais & Châteaux member

In January 2010, the Cap d'Antibes Beach Hotel becomes a privileged member among the prestigious houses "Relais & Châteaux".



Relais & Châteaux this is an association with more than 60 years of knowledge, excellence and tailor-made services dedicated to the travelers.

At Relais & Châteaux, we place a special value on one particular word: 'Maison' or property.

A 'maison' is a warm and welcoming place, where you feel at home.

It is also a place with its own roots, history and attachment to a particular terroir.

Finally it is a place where you go if you want to meet up with friends and relatives. It is a convivial place where you can spend some special time with your family.

That is why, in our view, all our properties are 'Maisons', or, more strictly speaking, 'Grandes Maisons', as they embody each and every one of the values that we ascribe to that word.

In every one of them the Relais & Châteaux family will be on hand to welcome the traveller. The personal presence of the Maître de Maison can be sensed throughout the entire property: his or her personality and vision are at the core of every property. These individuals are happy to share their attachment to their roots, to their culture, to their terroir with their guests, and to hand over to them, as they would to a member of their own family, the keys to that world.



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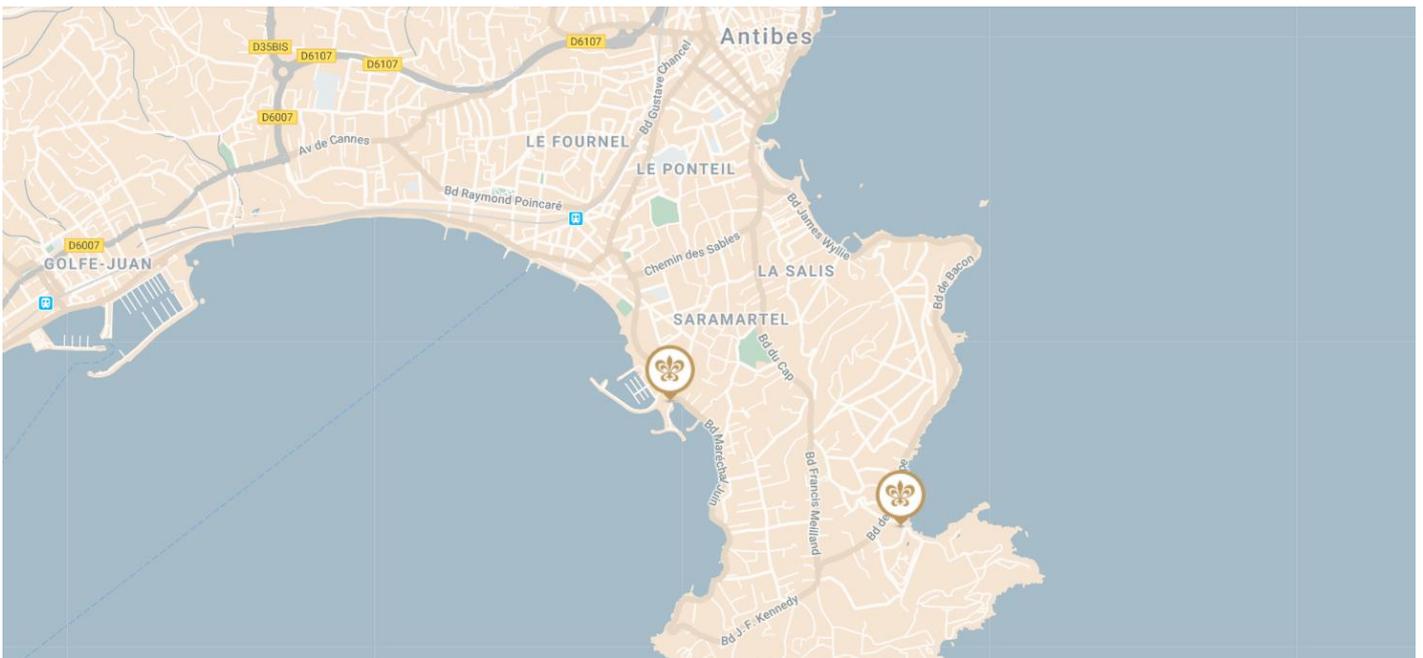
A few words from the Relais & Châteaux

" We are committed to offering hospitality in unique places. We aim, along with men and women skilled in the subtle art of refined hospitality, to place you, our guests, centre stage.

Our Restaurants lie at the heart of our art of living: our Chefs and their teams, but also local producers, farmers, cheese makers, fishermen, winegrowers and indeed everyone who contributes to making the shared experience of a meal a veritable feast for the senses. Our family is particularly eager to introduce you to whole new worlds by immersing you in regional cultures worldwide."

Philippe Gombert

RELAIS & CHÂTEAUX CEO



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The Ferrante family: Passion sounds like tradition

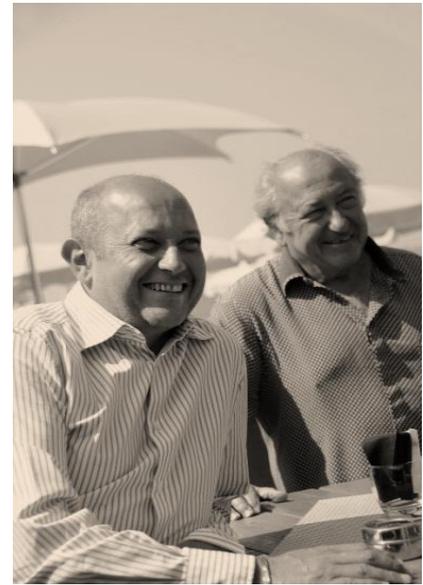
The tale of the Ferrante family begins in 1964 at the Chalet & Hotel du Tour Kurtwick in Megève. Since 1996, it has been one of the iconic figures among members of the Côte d'Azur's tourism industry. The trio composed of Francis, the father, and his two sons, Jean-François and Marc, immediately brings to mind the name of a famous institution: La Siesta. The Ferrantes acquired it in 1996: renovated throughout, with two moderns restaurants, on the Antibes seafront. After having sold La Siesta, the Ferrantes studied numerous business opportunities.

In 2001, the Hôtel Juana and its 2-star Restaurant La Terrasse where Alain Ducasse started his career came up for sale. The Barache family was very fond of this establishment they had owned for three generations, and refused to sell it to large companies. The Ferrantes' offer arrived at perfect time. Their business ethic was responding to the Baraches' wishes and the transaction has been quickly settled between the two families.

If 2002 was a year of transition, 2003 was a year of significant change. In fact, this period of observation and auditing enabled the new owners to get used to the hotel and its restaurant and learn about service and operation. They decided to undertake large-scale renovation, total redecoration, with the intention of keeping the establishment open all year round. The Ferrante family eventually sold the hotel in 2006.

When the Ferrante family acquired La Maison des Pêcheurs in 2003, the legendary site had been abandoned for quite a few years. The buildings were sound but needed complete refurbishment. The Ferrantes invested 3.5 million euros in renovating the premises.

In 2008, the Ferrante family decided to transform the property by building a luxury hotel with 27 rooms and suites, combined with a "Summer Beach Wellness" center, while keeping the gastronomic restaurant "Les Pêcheurs" and the private beach with its restaurant. The transformation work totaling 12 million euros enabled the Cap d'Antibes Beach Hotel to become the newest place to stay of Cap d'Antibes.



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Franck Farneti: a local host

With his origins from both Nice and Antibes, now aged 49, Franck Farneti has sound experience of the luxury hotel business. He is an immediately likeable and friendly man, fond of human contact and expressing himself in an open-minded and dynamic way. Very early on, he dedicated these natural qualities to a career in communication. After a university education in sales, marketing and advertising in Nice, he immediately entered in the hotel industry. He spent a few years working abroad, first in Brazil, then in England and Spain, to hone his professional experience and perfect his natural aptitude for foreign languages, necessary tools to succeed within the international industry of luxury tourism. Back in France, it was the prestigious Hotel Negresco which offered him his first position as Sales and Marketing Manager. His career then took him to the Carlton in Cannes, where he spent 8 years as Marketing Director. But it was at the Hotel Juana that Franck Farneti was best able to express his own personal concept of the hotel business by working in a hotel on a human scale and providing tailor-made services.



In fact, this approach was shared by the Ferrante family, who entrusted him with general management of the Hôtel Juana in September, 2002. The hotel's complete and very homogeneous renovation, the undeniable charm of this rare establishment with its luxurious, contemporary comfort, allowed him to develop a concept of a Boutique Hotel.

In 2006, Franck Farneti was appointed director of the recently opened Mas de Pierre, Relais & Châteaux, in Saint Paul de Vence. There, he developed a tailor-made service thanks to a highly qualified staff of exemplary professionalism and great versatility. Franck Farneti infused this young and motivated team with energy and creativity, passing on his experience of the great French hotel tradition.

In January 2009, he teamed up another time with the Ferrante family, who invited him to manage the Cap d'Antibes Beach Hotel, the new gem in the luxury hotel sector on Cap d'Antibes.

"I am lucky to work with owners who share my ideas on the art of hospitality. They give me the opportunity to create "haute couture" and customize our services to meet the needs of each client. Today the notion of luxury service starts when emotion surpasses reason." - Franck Farneti



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*Interior Design signed by Sybille de Margerie
And the duo Sarich & Joujon*

"La Maison des Pêcheurs" was renovated in 2009: a complete transformation of the architecture, both indoors and outdoors. Streamlined buildings, roof terraces, a leafy patio... Sophisticated and comprehensive design for this new venue worthy of the Côte d'Azur. The plan for decoration offers the hotel's future guests a sensorial experience inspired by the natural elements which comprise this extraordinary site on the French Riviera: the sea, nature, beaches, fine sand, sun, light and warmth. A vocabulary linked with these elements is deployed throughout the entire project, from rooms to suites, from the lobby to the restaurant via the bar, terraces and gardens.

A fantasy of the sea: immense frescos cover the walls of the rooms and, huge imaginary aquariums with outsize inmates: sea bream, stingrays, sea bass. Lamps have apparently run aground or float on pedestals and bedheads, starfishes and sea anemones are all tangled together or suspended in mid-air. Shiny fabrics recall the iridescent skin of fish just landed in the nets. Rattan furnishings reflect expertise in rope-weaving, their colors washed-out as if from many years at sea, like luxurious 21st-century nets. The fishermen's hut has become a suite, though traces of the past are still in evidence: sandstone flooring, waxed concrete walls, a rustic atmosphere combined with sophistication, the tones and essence of the furniture inspired by century-old olive-trees.

The pineforest has been tamed to give a magnificent garden with fragrant Mediterranean species, an invitation to stroll over wooden pontoons, jetties thrown out between the sea and beach, pontoon terraces between the beach and hotel, between light and shade. An ever-present beach, at the entrance to the hotel, with armchairs and sofas in the shape of sea-shells, cocoons with the echo of bewitching mermaids, invitations to indulge in relaxation and well-being. The reception desk and tables in the lobby are made of natural minerals, rocks rubbed smooth by the waves, havens of shelter, a translucent glass wall frosted by sea-spray, and everywhere the glowing rose of sunset. In this giant shipyard, wood is also omnipresent, transforming the hotel into a luxury liner ready to set sail.



Deluxe Category



Privilege Category



Desin Suite



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In addition to the 27 existing since its first opening in 2009, 8 rooms & suites have been created in a new wing of the building, offering spectacular views over the charming Port du Croûton, at the doors of Cap d'Antibes. This extension includes a new type of suite. Combined, both new suites Design and Executive constitute a 130 sqm. meters two bedrooms apartment, overlooking the Mediterranean Sea. This Double suite features a Jacuzzi, a private access and an outstanding view over the Lerins islands. The 6 additional rooms also have fantastic views of Cap d'Antibes.



Executive Suite

These new rooms & suites have been created by the duo Sarich & Goujon, interior designers from Nice. The atmosphere remains contemporary with a selected choice of finest materials.

Sarich & Goujon is an interior design company where the beauty of materials is the essence of every project. A signature approach and a bespoke style guarantee unique atmospheres, creating sophisticated contemporary and classy layouts.

Intimacy, tradition and modernity against a backdrop of comforting and soothing nature, to lull the senses of privileged guests ready to make the voyage.



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*The Starred Michelin restaurant Les Pêcheurs
Finest taste in an idyllic place...*



An idyllic setting... The restaurant « Les Pêcheurs » occupies an elevated position offering a fabulous view of the sea. Its majestic terrace with its Mediterranean vegetation overlooks the beach.

Entrusted to Sybille de Margerie, the architecture and interior design offer a contemporary style. Pure architectural lines which disappeared in the floor during the lovely days give the entrance to the hotel a sophisticated atmosphere. The restaurant opens out through picture windows to its splendid terrace with an enchanting sea view. The restaurant « Les Pêcheurs » can welcome up to 45 guests.

Refined cuisine with a star-rated chef at the helm, inviting you on a gastronomic cruise. Vivacious cuisine combining flavors and fragrances from all around the Mediterranean with rare virtuosity..

Dinner served 7 days a week from April till October



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Nicolas Rondelli

Genuine products at the service of good tastes

« Cuisine passion never left me since I was a child »

His 'carte' is resolutely innovative. It appeals to Mediterranean flavors that he perfectly handles; combined with a hint of Asian influences – creating subtle culinary associations. Respecting local products and their seasonality, Nicolas Rondelli offers a modern cuisine, audacious and incredibly tasty. His dishes are cleverly presented, awaking olfactory, gustatory and visual senses. After having studied at Paul-Augier Highschool in Nice, Chef Rondelli took a star-ed path.



From Chanteclerc (Hotel Negresco in Nice) where he worked with Alain Llorca, at La Réserve de Beaulieu with Olivier Brulard, Les Pêcheurs with Francis Chauveau, the Grand Hôtel Cala Rossa in Corsica and then in Grasse backcountry at the l'Hostellerie du Châteaux where he maintained the Michelin star and joined after that, Jacques Chibois at La Bastide Saint-Antoine.

Now back in Cap d'Antibes, at "Les Pêcheurs" gourmet restaurant, where he drives this mythical cuisine, gastronomic showcase of Cap d'Antibes Beach Hotel.



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Leisure on the sandy beach

200 meters long private beach of fine sand, exceptional sunshine and bathing facilities: a luxury that Cap d'Antibes Beach Hotel is the only one to offer in Cap d'Antibes.

With its very Southern ambiance, the seafront is enhanced by trees and plants from around the Mediterranean basin.

Soft beach sunbeds in creamy beige, teak parquet floorboards, a lounge area with rattan furnishings, multiple white and welcoming sofas, all give this sheltered beach a delightful casual-chic ambiance. Here, getting away from it all is elegant but relaxed, the atmosphere tinged with exoticism.

Lunch in the shade of the veranda at the restaurant "Le Cap" means savoring delicious cuisine while admiring the Lérins Islands on the horizon..



Lunch service 7 days a week - Dinner service only from June to September



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Cap d'Antibes Beach Hotel Identity Card

1 HOTEL with 15 Deluxe rooms (33 sqm), 13 Privilege rooms (40 sqm), 6 Design Suites (55 sqm),
1 Executive Suite (66 sqm)
Total of 35 rooms & suites

3 Restaurants:

Gourmet Restaurant Les Pêcheurs (one Michelin star)

Restaurant Le Cap (Beach restaurant)

Restaurant Le Nacional (restaurant & wine bar in Antibes, old town)

1 Private sandy beach: Plage Les Pêcheurs

1 Summer Beach Wellness with a treatment cabin, another outside cabin and a vitality pool

1 Area dedicated to special events: à la carte

1 Garage and 1 private car-park: 200 parking places and car valet

Geographic location: at the entrance of Cap d'Antibes, between Port Gallice and Port des Croutons

Owner: Ferrante family

President & General Director: Francis Ferrante

General Manager: Franck FARNETI

Opened to the public: April, 2009

Renovation: Yearly

Relais & Chateaux: January, 2010

Gastronomy : Nicolas Rondelli - Chef des Cuisines

Design 2009: Sybille de Margerie

2016: Sarich & Goujon

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